

PROJECT COMMUNITY PARK - WORTHINGTON

PROPOSED MULTI - USE COMMUNITY GREENSPACE AT UMCH PROPERTY



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Background

- Background
- The choice

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- The economics

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- The politics

Brief History:

- 1913: 73 acres sold to MCHAO for \$1
- 2010: UMCH ceases operations
- 2012: Continental/Giant Eagle (85,000 sq. ft., w/ 5 acres asphalt parking lot)
- 2012: WARD forms
- 2013-14: MKSK and Comp Plan update
- 2015: Lifestyle Communities (New Urbanism, mixed-use, 571 residences w/ 350 apartments);
 Keep Worthington Beautiful (Issue 38)

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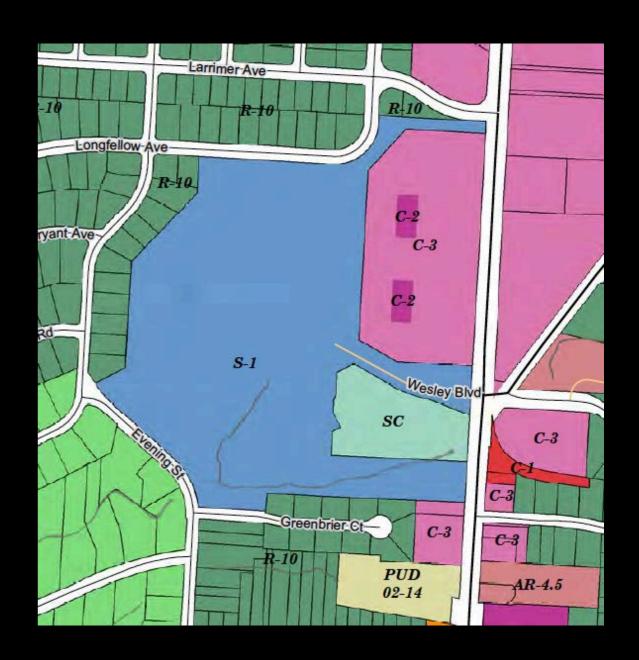
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- 2019: City commencing Visioning Process

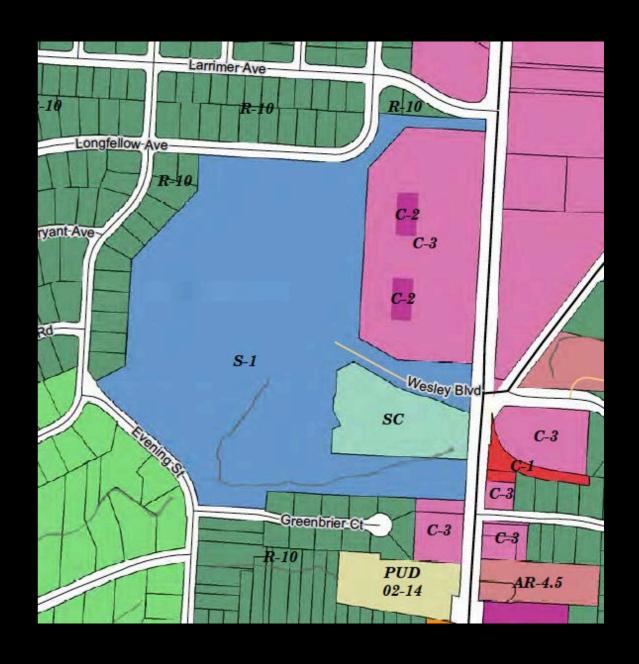
KEY FACTS:

• UMCH Owns

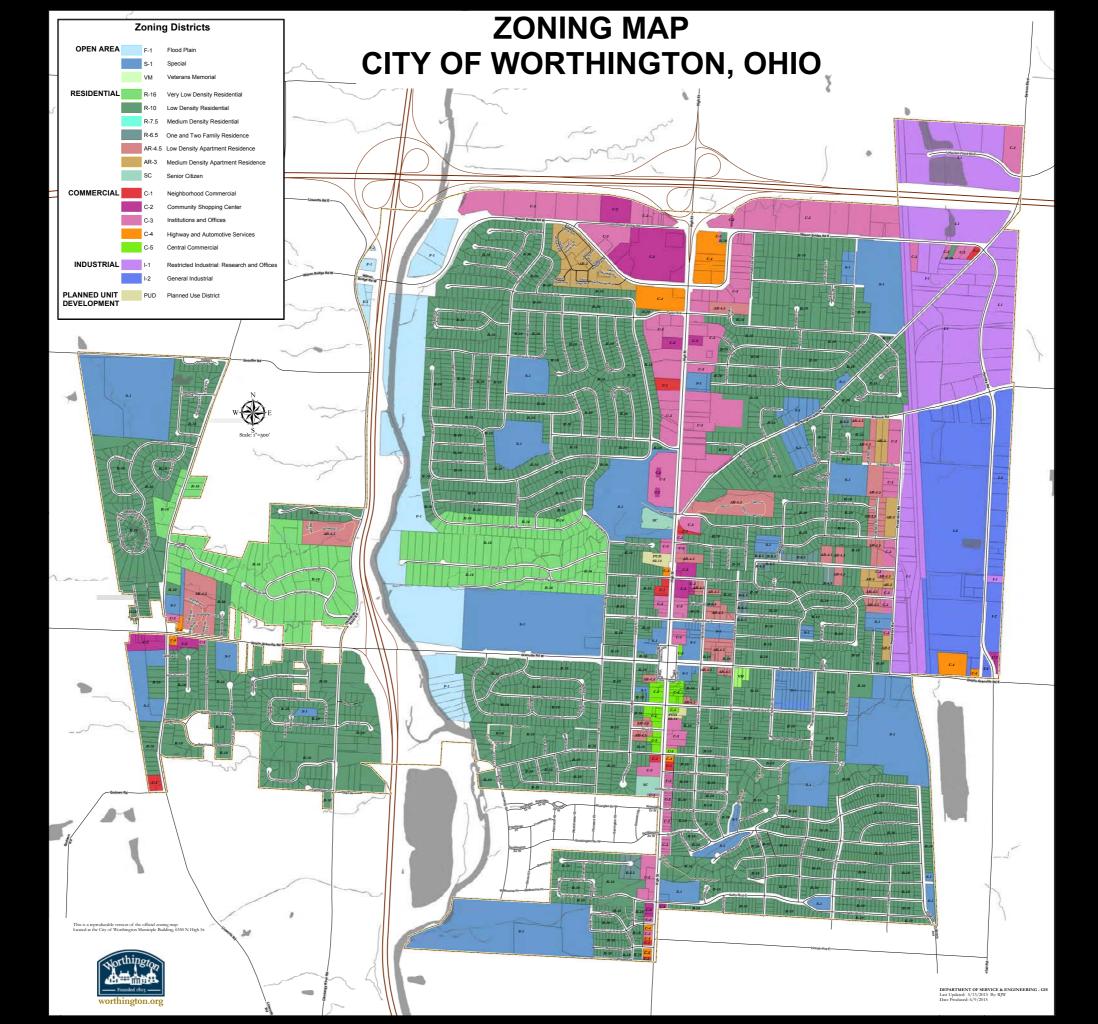


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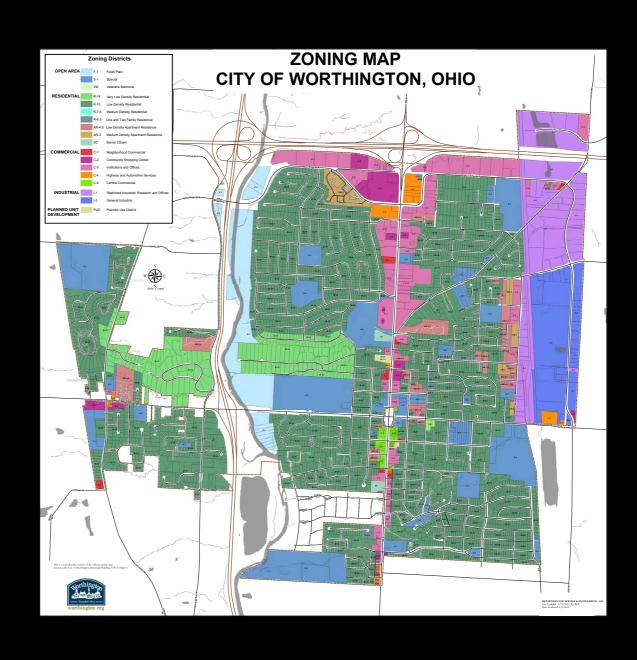
- UMCH Owns
- City Zones*



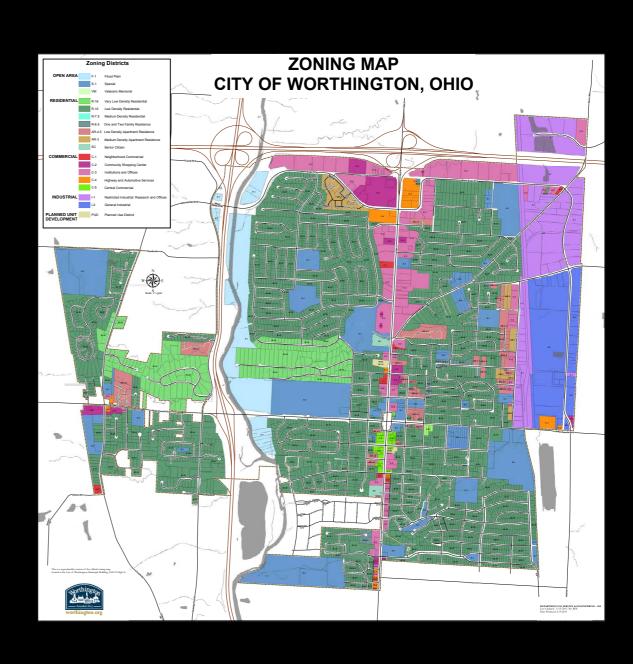
* Rezoning requires passage of ordinance by city council, subject to 60-day citizen referendum



A Change of Zoning status requires an ordinance passed by City Council

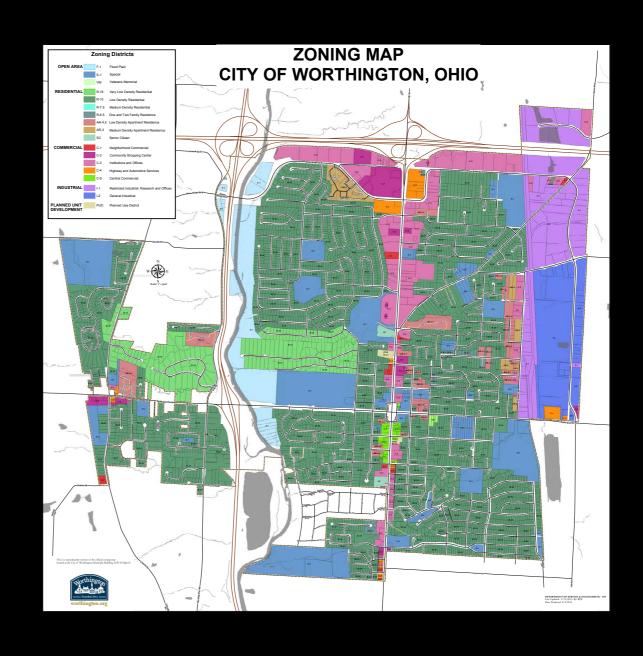


Keep Worthington Beautiful (Issue 38), Charter Amendment (2015), applied to Rezoning only



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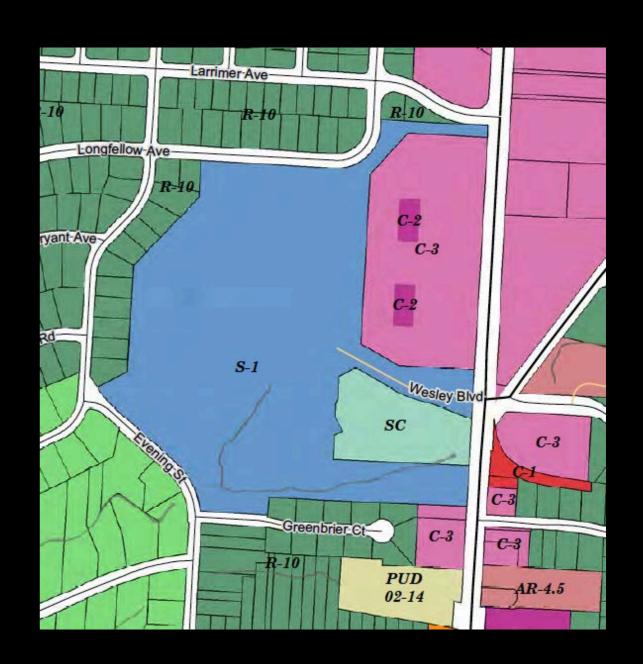
- Effective date of re-zoning ordinances now 60 days
- No emergency re-zoning



UMCH Zoning

Total property: 44.5 acres

- Bickford (Sunrise), 3.5 acres, SC
- Conf. Ctr., 3.5 acres, C-3
- Other Comm., 6.5 acres, C-3, C-2
- Tucker Creek, 7 acres, S-1
- Remainder, 24 acres, S-1



UMCH Zoning

- 31 acres of S-1



S-1: Special—Parks, public uses, semi-public uses (educ., rel., charitable, philanthropic), conservation and highway interchange areas, non-commercial recreational, plant production, preschool, daycare, etc.

Goodale Park

Oldest Columbus park, 32.71 acres
 (10.3% of Victorian Village [317 acres])



Schiller Park

- Second oldest Columbus park, 23.45 acres (10.0% of German Village [233 acres])





Violet Township: Wigwam to re-emerge as community space

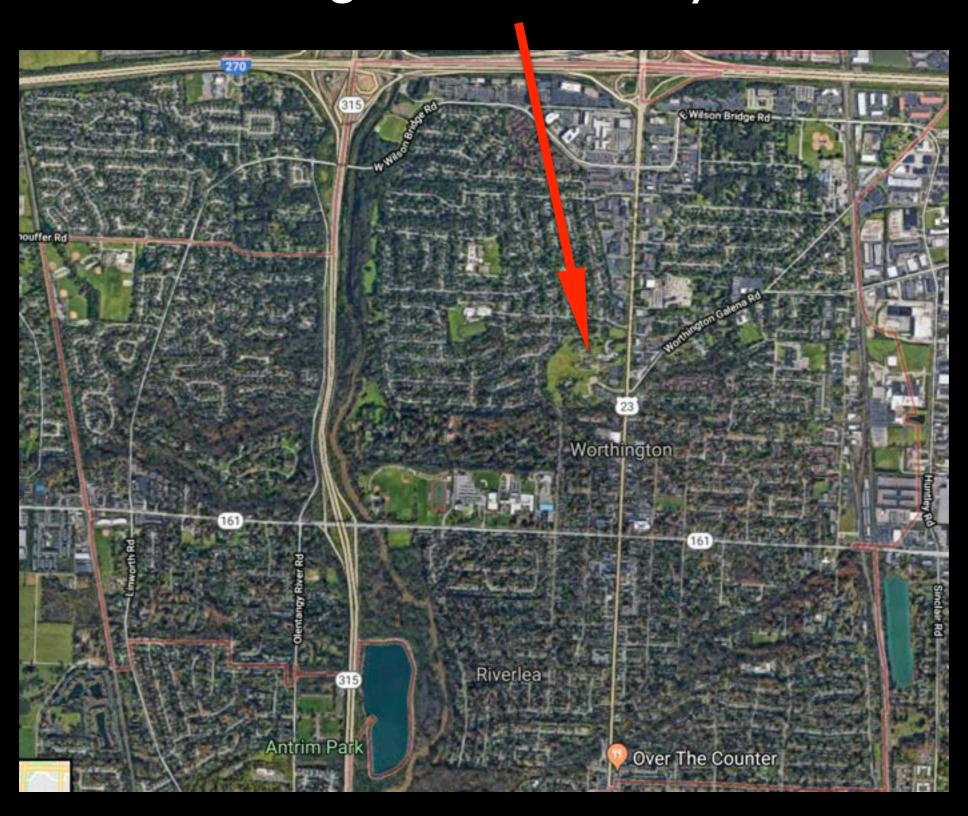
63 acres: 27 green/woods, 26 "facilities," 10 commercial



Central Park
- 843 acres
(5.83% of Manhattan Island [14,464 acres])

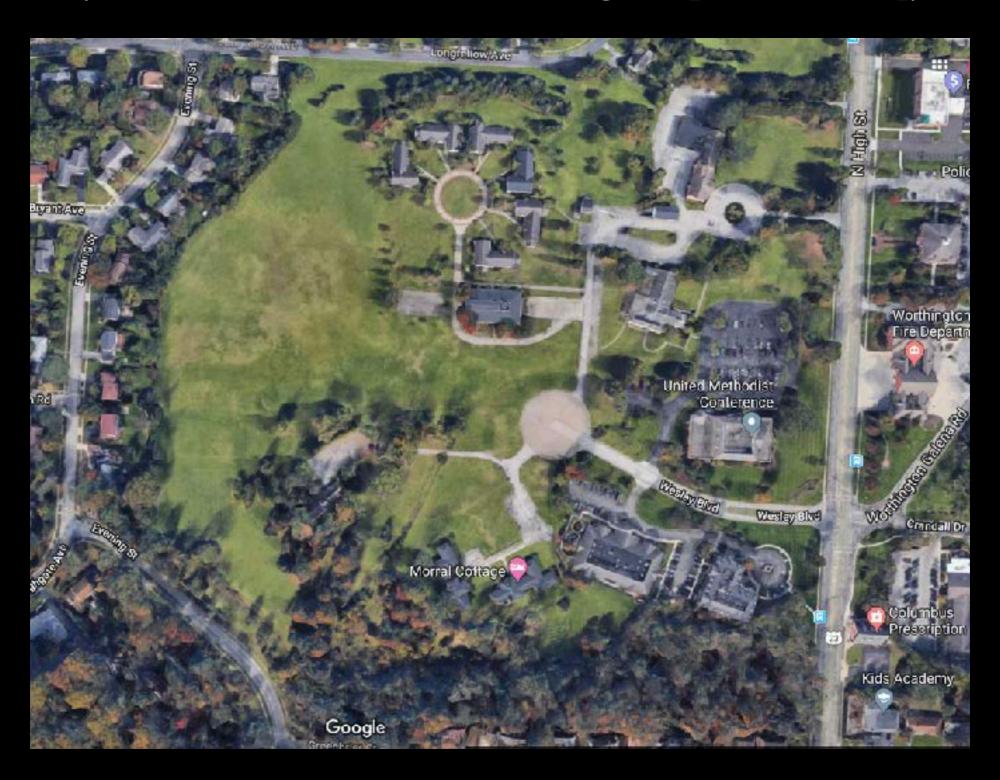


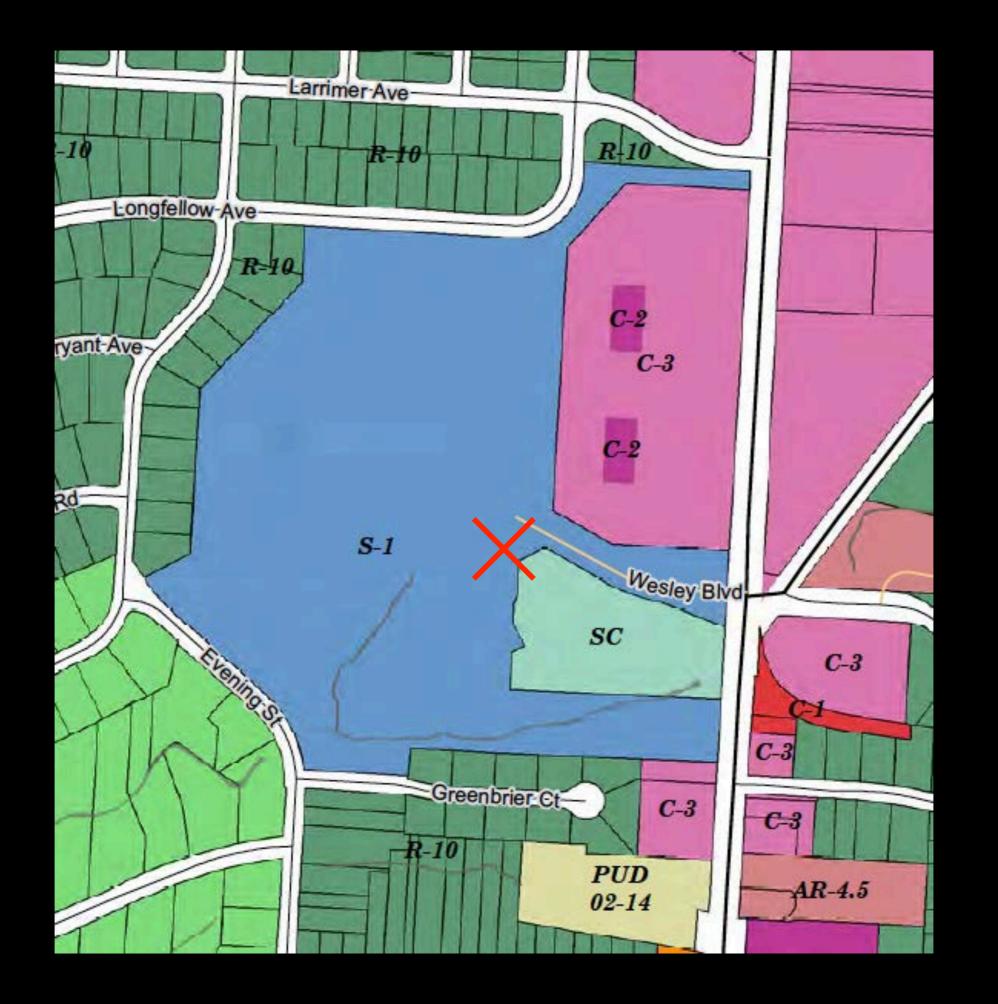
UMCH Property / Worthington Community Park



UMCH Property / Worthington Community Park

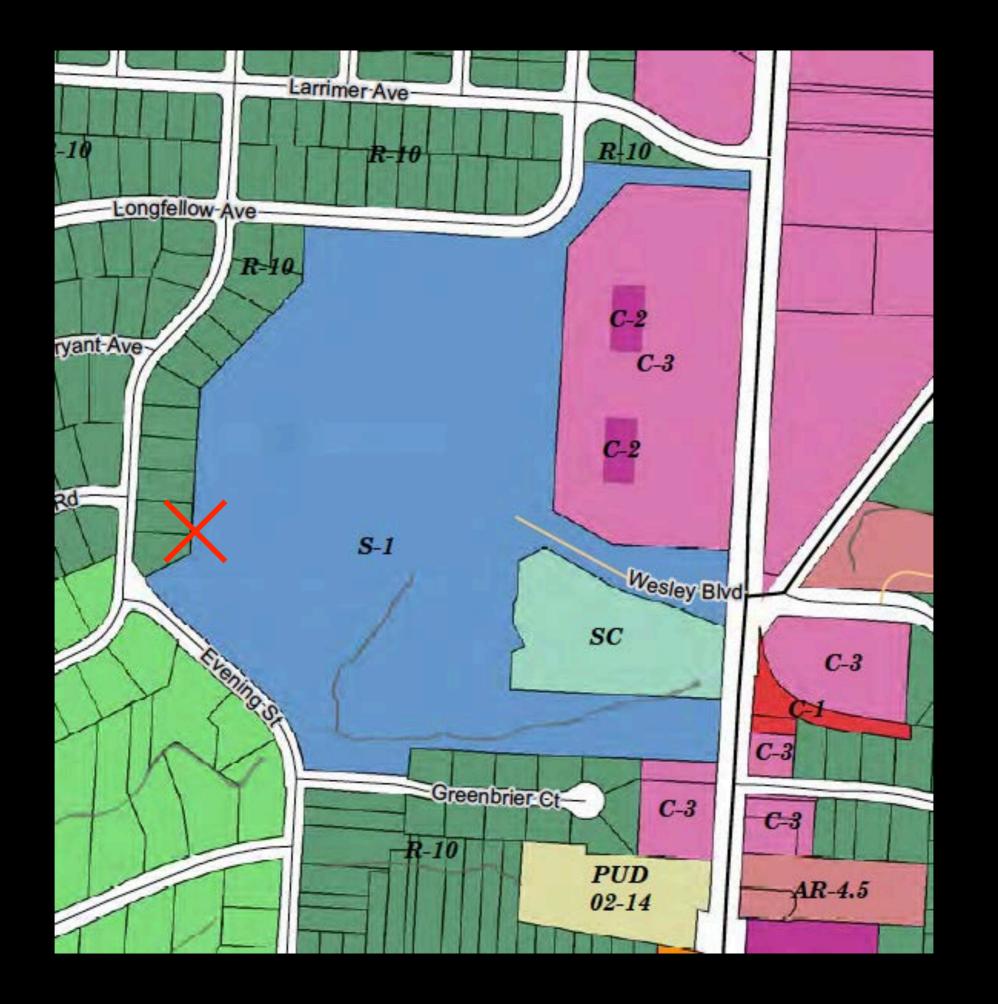
(at 30 acres, 0.83% of Worthington [3,603 acres])







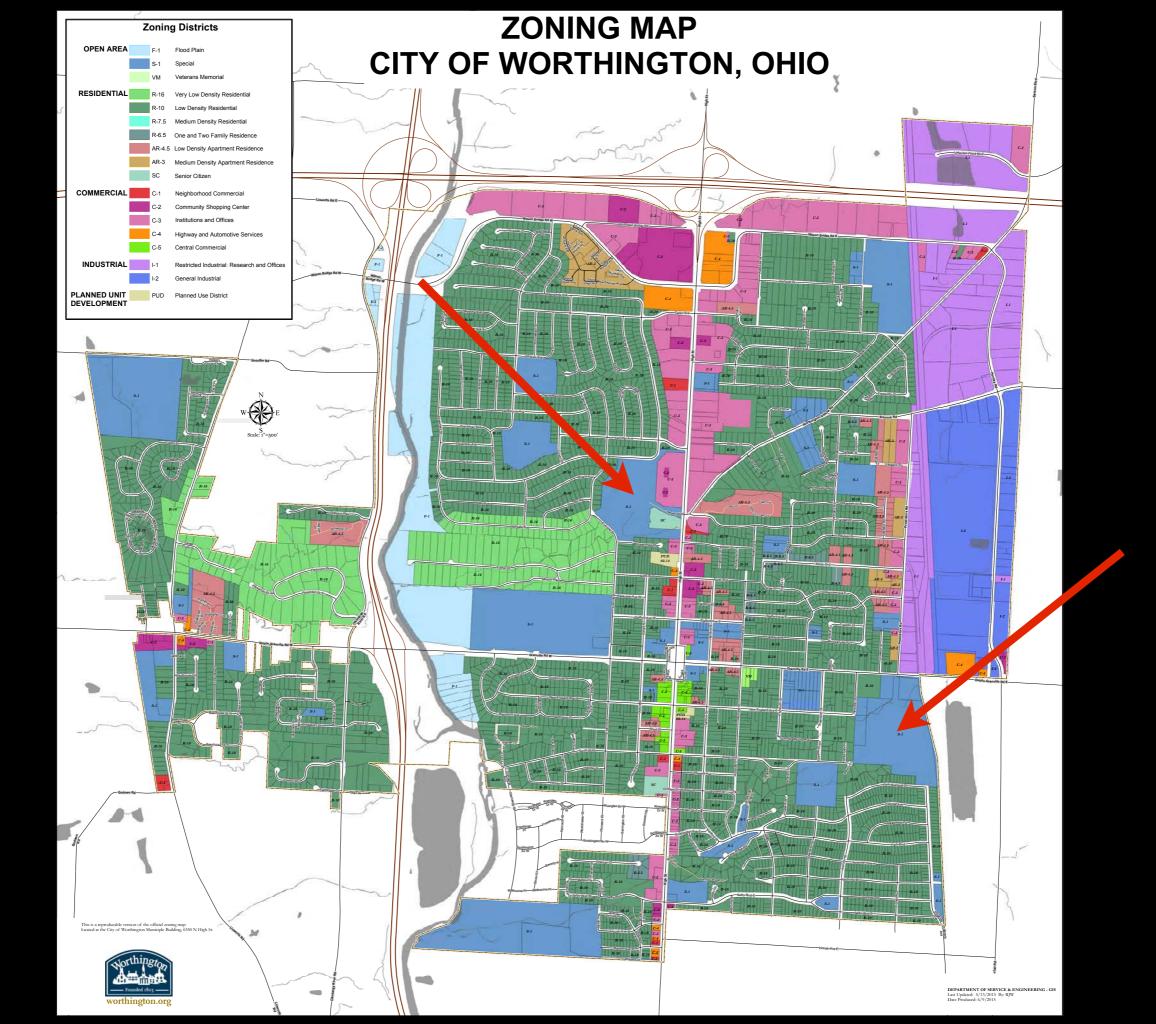








- Background
- The choice



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Our Mission:

In accord with our city's long history, we advocate for bequeathing to future generations a valuable public asset at the UMCH property—a signature, multi-use community greenspace—for the benefit and enjoyment of all.

Our Guiding Principles:

- We embrace this goal because the UMCH property is a uniquely important site, and we have just one opportunity to get it right.
- We believe that the developed site should reflect the interests and values of our city's residents.
- We are committed to obtaining full disclosure of relevant information.
- We envision for the land a multi-use development featuring 1) a large, signature public greenspace with community-building amenities (a perimeter bike-pedestrian path, historically-inspired event facility, amphitheater, water-feature, community garden, etc., as distinct possibilities; ≈ 28-30 acres), 2) complementary commercial space and service-oriented retail along the High Street frontage (≈ 6-8 acres), and 3) lower-density, architecturally compatible residential housing (owner-occupied, empty-nester) immediately adjacent Longfellow Avenue (≈ 2-3 acres).

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PROPOSED MULTI - USE COMMUNITY GREENSPACE AT UMCH PROPERTY



 Accessible greenspace for daily recreation/leisure/ exercise

- Accessible greenspace for daily recreation/leisure/ exercise
- Event facility for weddings, parties, business, classes

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- Festivals and markets

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- Also, commercial/financial benefits:
 - Attractive to employers/employees
 - Catalyst for Economic Activity
 - Enhanced property values

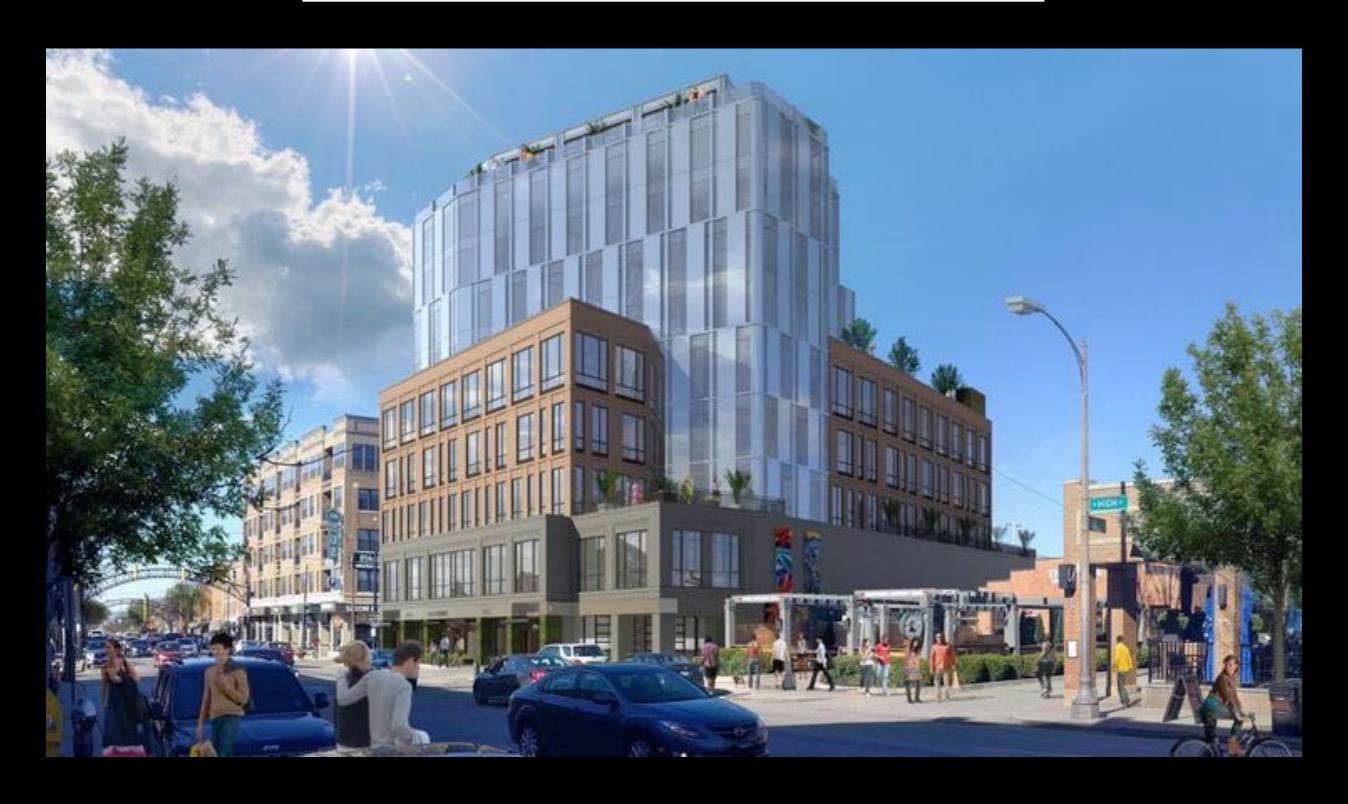
We face a CHOICE

Pro-active,
Resident-centered,
Community Integrated
or

Reactive,
Developer-driven,
New Urbanism



Short North New-Urbanism



<u>Upper Arlington New-Urbanism</u> across from Kingsdale Shopping Center



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Updated daily, www.ThisWeekNEWS.com

August 30, 2018

Arlington Gateway

Emergency vote OKs development deal

By NATE ELLIS THIS WEEKNEWS, COM

A \$100 million project that, as proposed, would yield Upper Arimgton's tallest building and penerate \$1.2 million in annual income-tax revenue moved a step closer to construction this week after Upper Arlington City Council voted 5-1 to approve a development agreement for the Arlington Gate-

The legislation presented to council Aug. 27 was designated an emergency, which means that under Ohio law, it goes into effect immediately and cannot be the subject of a referendum petition that could void the agreement by a city-

City Manager Ted Staton said an emergency clause was tied to the agreement so the developer, Continental Real Estate Cos., could obtain financing to complete the site purchase, secure the office tenants and obtain needed financing in order to begin construction, "which will result in the generation of significant income-tax revenues and increase in property values at the site."

Staton's report to council said those revenues are crititure improvements necessary public peace, health or safety square feet of office space, 218 for the project.



This artist's rendering shows how the revamped Arlington Gateway project would look at 1325-97 W. Lane Ave. and 2376 North Star Road. Plans call for 130,000 square feet of office space, 14,350 square feet of retail space, 218 luxury apartments and an 843-space parking garage.

of the residents."

emergency clause was needed. Gateway is an 11-story proj- an 843-vehicle parking garage. because tax revenues from the ect at 1325-99 W. Lone Ave. cal to the city's ability to project would "enhance the and 2376 North Star Road opment deal, Continental Real Arlington City Engineer Jackie Continental has agreed to finance the public-infrastructive city's ability to provide for the designed to include 130,000. Estate Cos. agreed to comply. Thiel. Staton's report also said the As proposed, the Arlington square feet of retail space and Tune, including a traffic study tax-increment-financing plan

Under the terms of the develwith the conditions of a final

that has yet to be finalized but to puy for infrastructure in the must be approved by Upper area around the project site.

luxury apartments, 14,350 development plan approved in work with the city to reach a

complete the gateway project The developer also must and beginning in 2022, agreed

DEVELOPMENT >> A14

The Continent



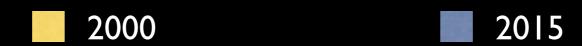
The Continent



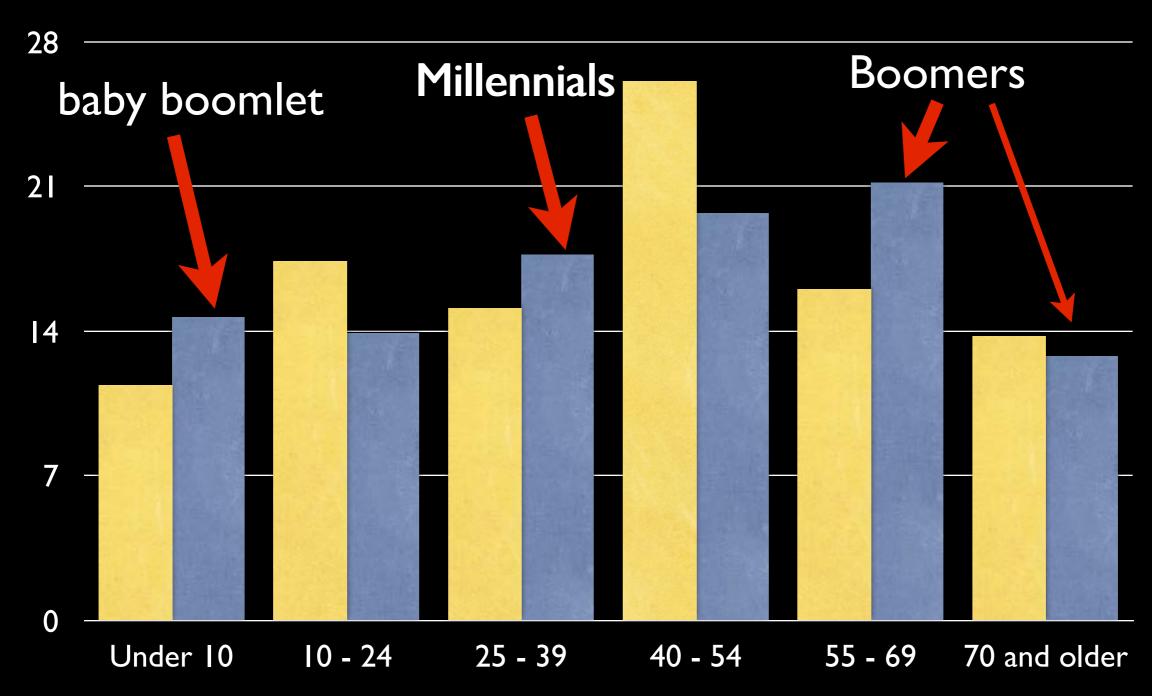
What are the Arguments for High-Density, New-Urbanism Development in Worthington?

• Demographics: city is aging, need to attract young and house seniors

Worthington Demographics







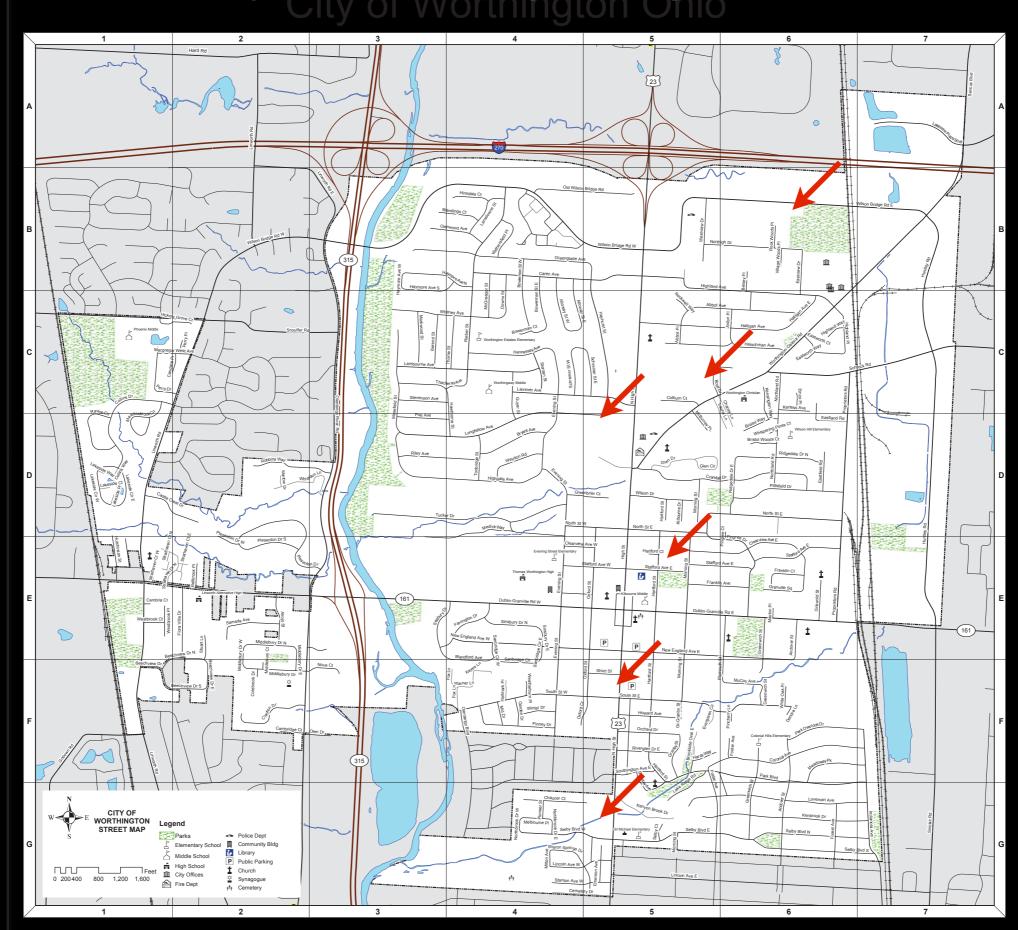
What are the Arguments for High-Density, New-Urbanism Development in Worthington?

- Demographics: city is aging, need to attract young and house seniors
- Housing: need to offer "new housing types that are underrepresented in the market"

Worthington Housing: Owner Occ. & Rentals

2015	American Community Survey - US Census Bureau					
	Total Popula tion	Total Housing Units	% of Units Vacant	Owner Occ as % of Total	Rental Units	Rental Units as % of Total
Worthington	13,867	5,824	2%	79%	1,142	19.6%
Upr. Arlngtn	34,465	14,244	5%	77%	2,542	17.8%
New Albany	10,360	2,988	6%	88%	173	5.8%
Dublin	43,224	15,893	3%	75%	3,431	21.6%
Bexley	13,442	4,912	8%	71%	1,052	21.4%
Powell	12,298	4,256	6%	89%	214	5.0%
Grandview	7,014	3,110	9%	59%	1,007	32.4%
Hilliard	31,803	11,802	3%	74%	2,680	22.7%

Worthington Housing: Prospective Sites?



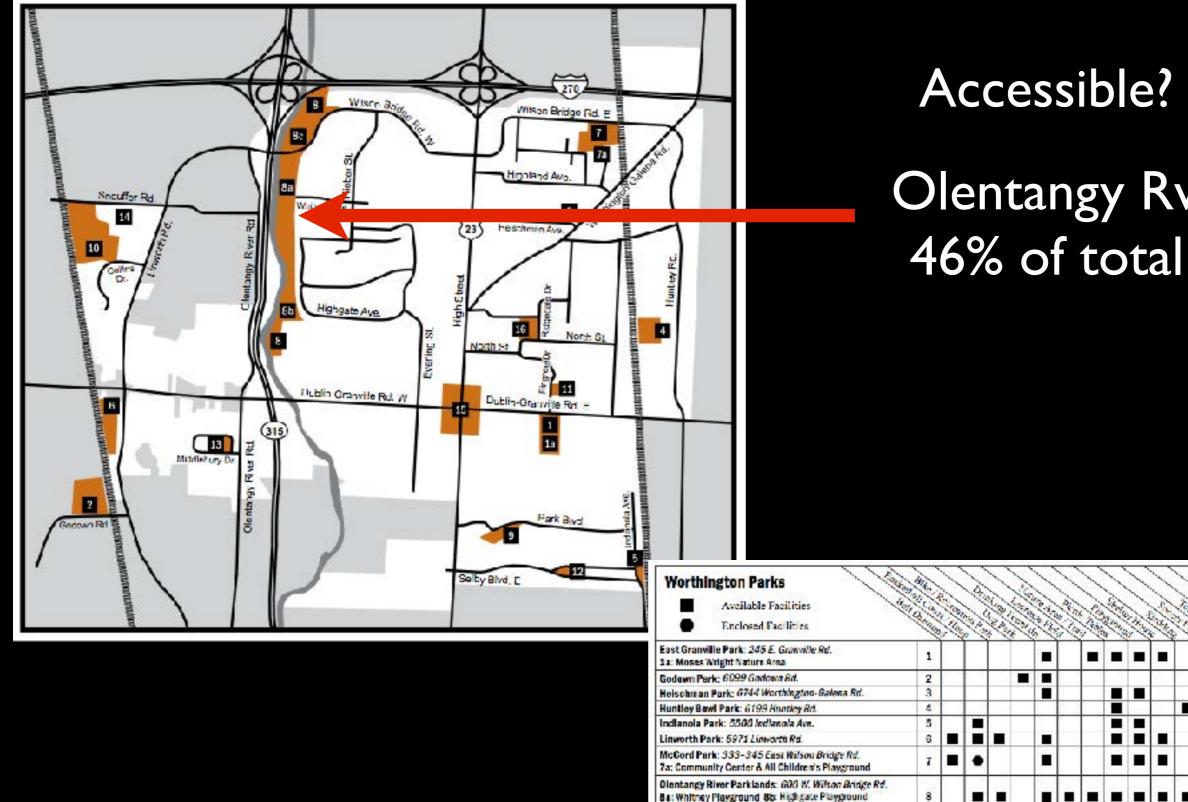
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- Demographics: city is aging, need to attract young and house seniors
- Housing: need to offer diverse options (to attract young, serve empty-nesters)
- Parks: we already have enough in Worthington

From "Park Master Plan" 2017

"Out of 81 cities, Worthington was above average in the amount of developed park acreage per 1,000 people, coming in at 12.4 acres per 1,000 residents (the average was 11.2)"

"After a careful review...our existing parks provide ample park space per resident."



Olentangy Rv.

10

1

13

21

1

2

1

10

3

10

11

12

13

14

15

Be: Winding Acventure Skate Park Park Boulevard Park: 125 Park Slvd. Perry Park: 2300 Callins Dr.

Selby Park: 358 Selby Blvd. South

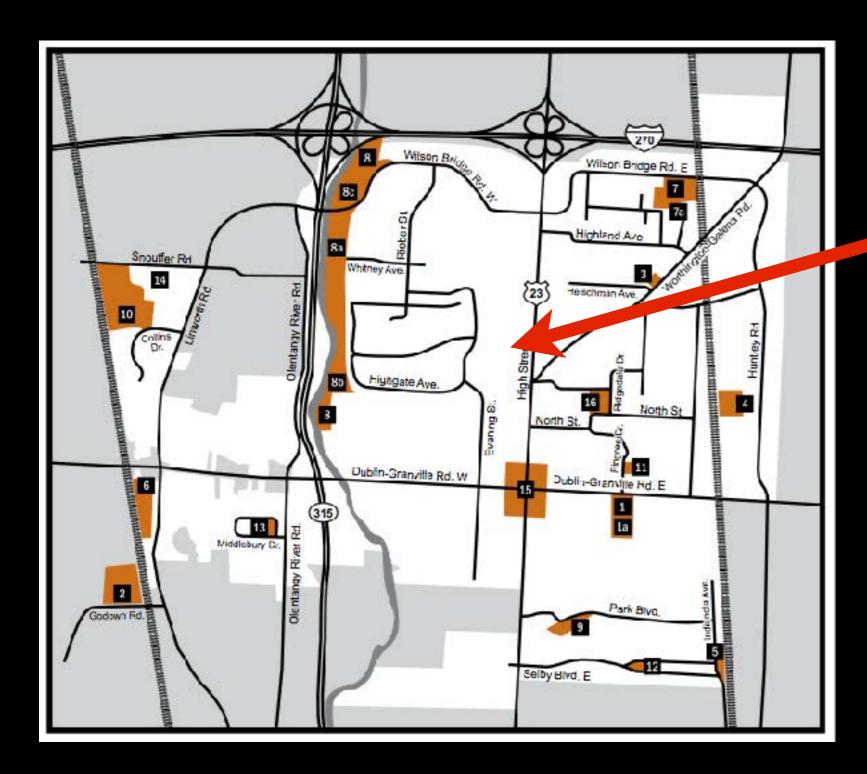
Sepuffer Park: 2341 Snowffor Rd.

Shaker Square Park: 888 Middlebury Ct.

Wilson Hill Park: 1025 Ridgedale Dr. East

Village Green: Corners of High St. & Dublio-Gramille Rd.

Pingree Park: 374 Pingree Dr.

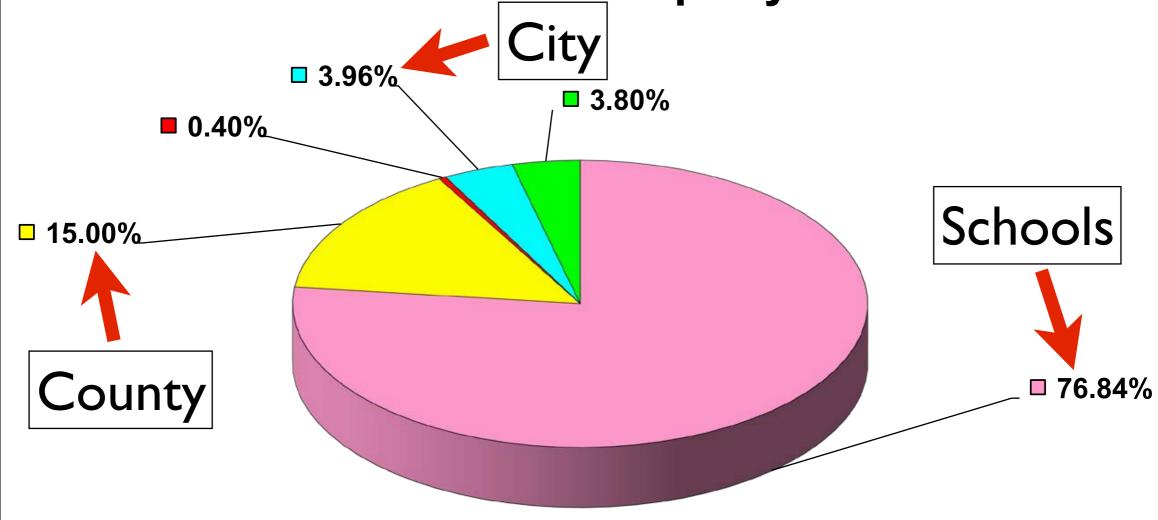


Located in the center of our city

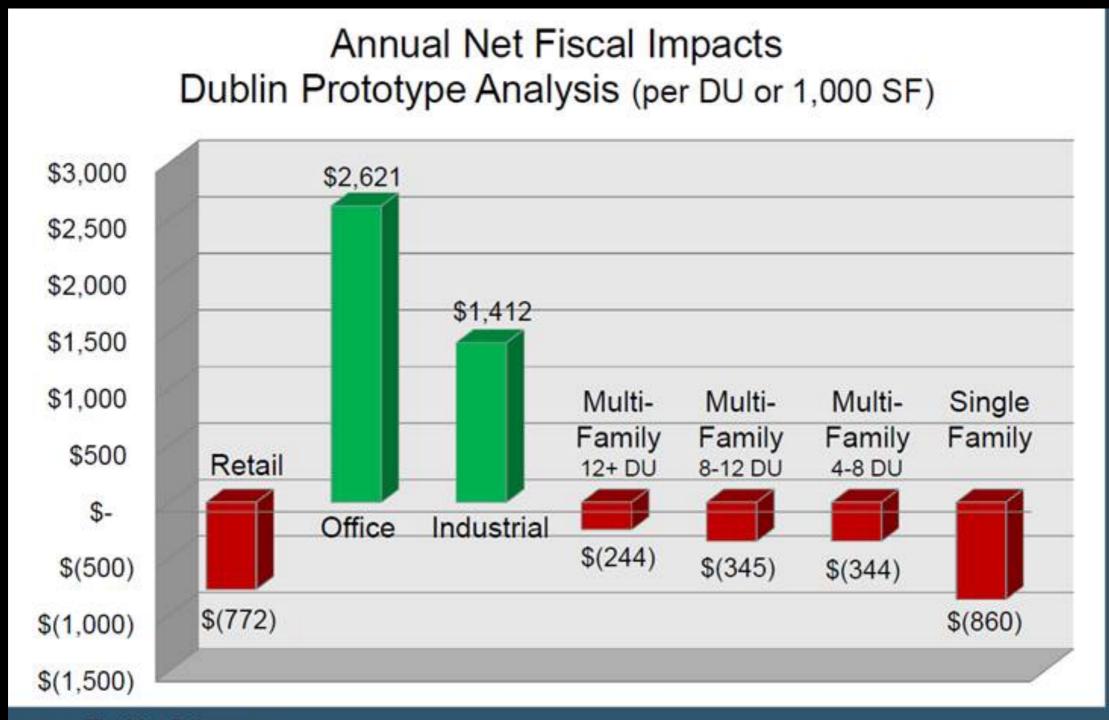
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- City finances: misconception that housing helps city finances





Impact on City Finances of Different Development



source: Tischler & Assoc.

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- Demographics: city is aging, need to attract young and house seniors
- Housing: need to offer diverse options (to attract young, serve empty-nesters)
- Parks: we already have enough in Worthington
- City finances: misconception that housing helps city finances
- Can't afford public space...

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 - Cash (General Fund carryover balance)
 - Debt financing, serviced through regular revenue streams

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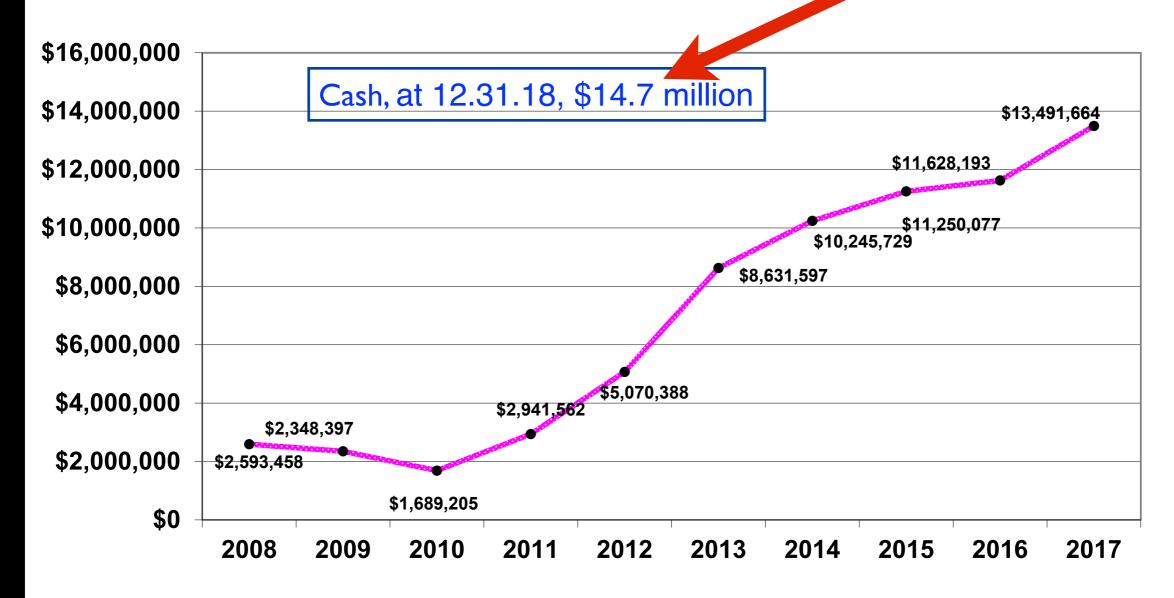
It is our informed assessment that the property can and should be acquired, developed, and maintained through existing city revenue streams, grants, private fundraising, and public monies, with NO additional taxes

Reference scenario: \$5 million net acquisition cost

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City of Worthington

General Fund Balance



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Viability of Acquisition: Cost of Bond Financing

Scenario: \$5,000,000 net acquisition,

for 30 years

@ 4% *

≈ \$289,000/yr debt service

^{*} City recently refinanced debt at < 2.5%

Viability of Acquisition: <u>Bond Payments via Regular Revenue Streams</u>

City's General Fund Revenue:

- Increased every year since 2003
- from 2015 to 2022, projected to increase by 27.8%

Viability of Acquisition via Regular Revenue Streams

City's General Revenue Fund:



Viability of Acquisition via Regular Revenue Streams

Examples of increased revenue:

City property tax revenue has just increased by $\approx $325,000/\text{yr}$ as a result of 2018 property revaluation*

^{*} Revenue increased from \approx \$2.91 million (2017) to \$3.24 million (2018)

Viability of Acquisition via Regular Revenue Streams

Examples of increased revenue:

- City property tax revenue has just increased by ≈ \$325,000/yr as a result of 2018 property revaluation
- Redevelopment of Anthem Bldg. and East
 Wilson Bridge Rd. corridor

Viability of Acquisition via Additional Revenue

Self-Funding (plus surplus) of PCPW project:

 Office development (I-3 stories) of High St. frontage (6.5 acres) projected to yield increased income tax revenue (estimates \$500,000+)

Viability of Acquisition via Additional Revenue

Self-Funding (plus surplus) of PCPW project:

- Office development of High St. frontage will yield increased income tax revenue:
- @ 130,000 sq. ft., revenue est. \approx \$812,500/yr*

* From City's "Cost to Serve" analysis; based on avg. salary of \$50k; 200 sf/employee; 2.5% income tax rate; 10,000 sf/acre/floor

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- We believe that the developed site should reflect the interests and values of our city's residents.
- We are committed to obtaining full disclosure of relevant information.
- We envision for the land a multi-use development featuring 1) a large, signature public greenspace with community-building amenities (a perimeter bike-pedestrian path, historically-inspired event facility, amphitheater, water-feature, community garden, etc., as distinct possibilities; ≈ 28-30 acres), 2) complementary commercial space and service-oriented retail along the High Street frontage (≈ 6-8 acres), and 3) lower-density, architecturally compatible residential housing (owner-occupied, empty-nester) immediately adjacent Longfellow Avenue (≈ 2-3 acres).
- We urge our city government to embrace this once-in-history opportunity by acquiring the property, thereby gaining full creative control of this public-private project for the benefit of the entire community for generations to come.

Our Mission:

In accord with our city's long history, we advocate for bequeathing to future generations a valuable public asset at the UMCH property—a signature, multi-use community greenspace—for the benefit and enjoyment of all.

